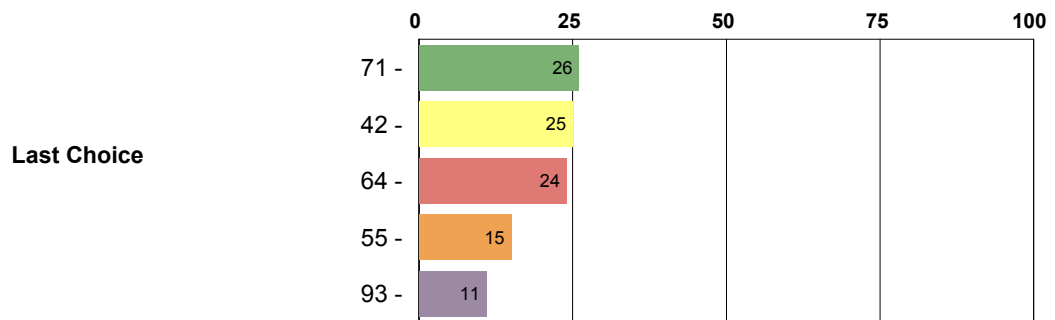
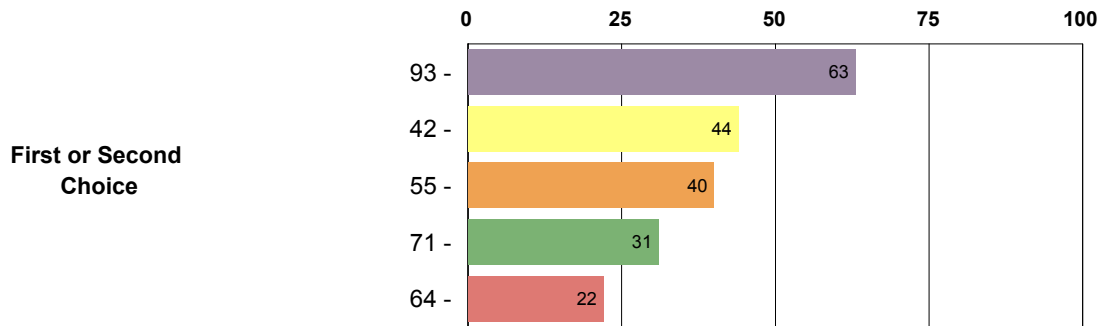
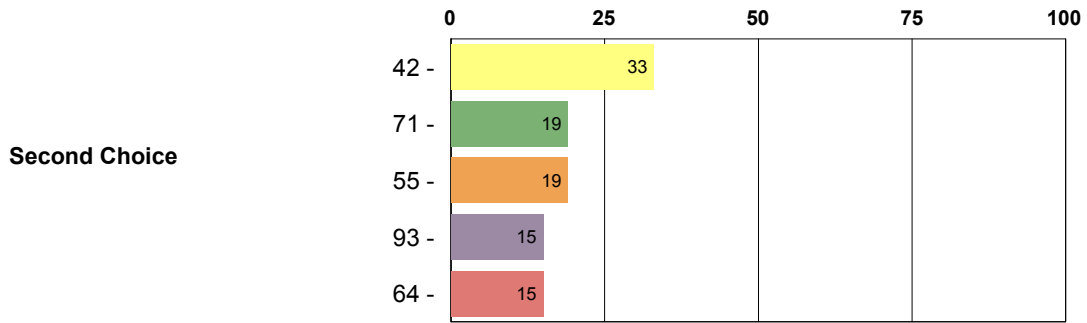
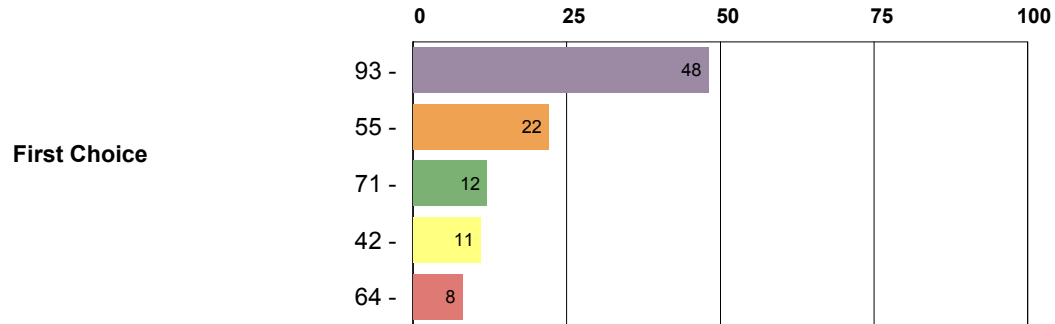


Sport Utility Vehicle

April 19, 2011

Sample Size: 110

1. Thinking about just the exterior, which vehicle would you approach first...? Which vehicles catch your attention...? Rank your preferences from FIRST to LAST choice.

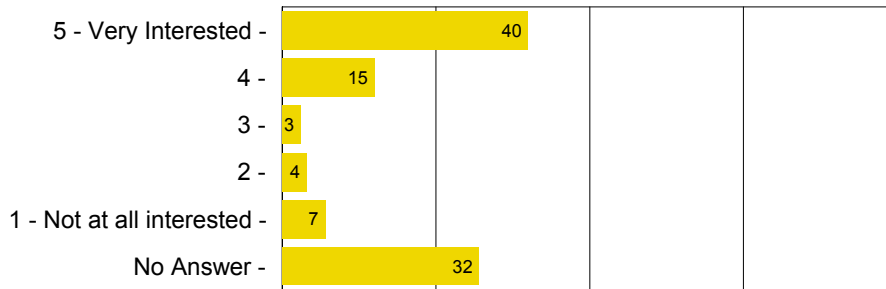


Sport Utility Vehicle

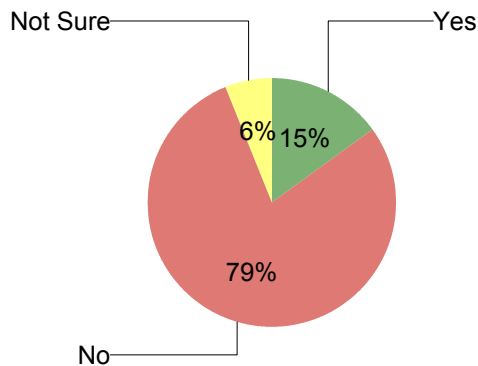
April 19, 2011

Sample Size: 110

10. How interested would you be in purchasing a SUV the next time you are in the market for a new vehicle?



11. Would you be interested in purchasing a hybrid SUV in the future?



12. As mentioned, you could use a smart phone or similar electronic device to track the gas usage. Do you currently own a device that allows you to take advantage of this...?

