

LAWN FERTILIZER STUDY - APRIL 2011

Q9 - How important is it that a lawn fertilizer also contain a weed killer to kill weeds such as dandelions and clover?

Total	=====BRAND FERTIZILER USED=====					=====CONSIDER SCOTTS=====			=====LAWN SIZE=====			=====GENDER=====		=====AGE=====			
	Scotts	Vigoro	StaGreen	Lesco	Top 2	Smwht	Bttm 2	<1/4acre	1/4-1/2	1/2acre+	Male	Female	< 34	35-44	45-54	55-64	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	
TOTAL	513 100.0	308 100.0	205 100.0	154 100.0	51 100.0	161 100.0	140 100.0	212 100.0	195 100.0	206 100.0	112 100.0	295 100.0	218 100.0	108 100.0	111 100.0	149 100.0	145 100.0
TOP 2 BOX	337 65.7	201 65.3	136 66.3	96 62.3	40 78.4 BD	120 74.5 GH	88 62.9	129 60.8	119 61.0	135 65.5	83 74.1 I	177 60.0	160 73.4 L	68 63.0	75 67.6	94 63.1	100 69.0
Extremely important	176 34.3	103 33.4	73 35.6	55 35.7	18 35.3	56 34.8	43 30.7	77 36.3	69 35.4	63 30.6	44 39.3	86 29.2	90 41.3 L	36 33.3	35 31.5	49 32.9	56 38.6
Very important	161 31.4	98 31.8	63 30.7	41 26.6	22 43.1 D	64 39.8 H	45 32.1	52 24.5	50 25.6	72 35.0 I	39 34.8	91 30.8	70 32.1	32 29.6	40 36.0	45 30.2	44 30.3
Moderately important	101 19.7	60 19.5	41 20.0	34 22.1	7 13.7	27 16.8	34 24.3	40 18.9	38 19.5	46 22.3	17 15.2	68 23.1 M	33 15.1	23 21.3	21 18.9	31 20.8	26 17.9
BOTTOM 2 BOX	75 14.6	47 15.3	28 13.7	24 15.6	4 7.8	14 8.7	18 12.9	43 20.3 F	38 19.5 JK	25 12.1	12 10.7	50 16.9	25 11.5	17 15.7	15 13.5	24 16.1	19 13.1
Not very important	37 7.2	23 7.5	14 6.8	11 7.1	3 5.9	10 6.2	10 7.1	17 8.0	16 8.2	14 6.8	7 6.2	25 8.5	12 5.5	9 8.3	7 6.3	11 7.4	10 6.9
Not at all important	38 7.4	24 7.8 E	14 6.8	13 8.4 E	1 2.0	4 2.5	8 5.7	26 12.3 FG	22 11.3 JK	11 5.3	5 4.5	25 8.5	13 6.0	8 7.4	8 7.2	13 8.7	9 6.2
MEAN	3.78	3.76	3.81	3.74	4.04	3.98 H	3.75	3.65	3.66	3.79	3.98 I	3.64	3.97 L	3.73	3.78	3.71	3.88
STANDARD DEVIATION	1.20	1.21	1.19	1.25	0.96	1.00	1.14	1.36	1.34	1.11	1.10	1.22	1.15	1.22	1.17	1.24	1.18

Comparison Groups: BCDE/FGH/IJK/LM/NOPQ
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

Mean scores are based on a 1 to 5 point scale where: (1) - not at all important and (5) - extremely important.

researchVIZ